

## ICT @ DMP

### Session Brief | KS4

**(1 Hour)**

How do we keep our theme park in the 21st century? Come and gain an insight into how important technology is in running a theme park. Look into the information systems we use to manage over 1 million guests per year. Pick either **graphic design** or **park network** as a main topic point for your session.

### Session Content for Graphic Design

- Basic background info on the business.
- Mission statement & objectives.
- Role of ICT department.
- Information systems in the park: ticket and till systems.
- Website design & maintenance.
- Graphic Design hardware and Software.
- Graphic Design Case Study.
- Creating the magic.
- ICT use on the rides-PLCs.